



Annual Meeting & Conference

November 11-12, 2024

**Omni Hotel
Charlottesville, VA**

www.vawine.org

As a sponsor of the VWA Annual Meeting & Conference, your company's name and logo will be showcased as an integral part of this event. In addition to receiving complimentary registration for two attendees, your company logo and company's brief bio will appear in the Conference Program, event signage, and in conference related emails. Sponsorship requests will be honored in the order received, so don't delay...SPONSOR TODAY!

Sponsorship Opportunities

- Monday Breakfast Sponsor..... **\$1,100**
- Monday Lunch Sponsor **\$1,320**
(includes 5 minutes to speak to VWA membership during lunch)
- Monday Reception Sponsor **\$1,650**
- Tuesday Breakfast Sponsor **\$1,100**
- Tuesday Lunch Sponsor **\$1,320**
(includes 5 minutes to speak to VWA membership during lunch)
- Technology Sponsor **\$1,100**
(includes your company ad displayed during breaks)
- Full page ad on program inside front cover..... **\$550**
- Full page ad on program back cover..... **\$550**
- Exhibitor bingo prize **\$550**

Sponsorship requests will be honored in the order received, so don't delay ... SIGN UP TODAY!

Exhibitor Info

As an exhibitor of the VWA Annual Meeting & Conference, your company's name and logo will be showcased as an integral part of this event. In addition to receiving complimentary registration for two attendees, one 6' draped table & two chairs, company logo on event signage, your company logo and brief bio will appear in the Conference Program, and in conference related emails. Exhibitor booths will be assigned in the order received, with 25 total available, so don't delay...SIGN UP TODAY!

Set-up is available after 6:00 p.m. on Sunday, November 10th or on Monday morning November 11th beginning at 7:00 a.m. and tear down at the conclusion of the Conference on Tuesday.

- Members **\$1,200**
- Non-Members **\$1,500**



AGENDA *Topics/Speakers are subject to change

Day 1 – November 11, 2024

8:00 AM

Registration Open, Visiting with Exhibitors, Breakfast

9:00 – 9:05 AM KICK OFF

9:05 – 9:35 AM

Marketing Update

Annette Boyd, Wine Marketing Office

9:35 – 10:45 AM

Sustainable Practices Panel Discussion

Moderator: *Stephanie Pence, Brix and Columns Vineyards*

Panelists: *Joe Moore, Tiger Solar;*

Matt Wade, Virginia Clean Cities;

Heidi Wren Reyer, Packaging Works;

Jared Fisher, Hauser Packing

10:45 – 11:00 AM

VWDC Update

Staci Saunders, Operations Manager, VWDC

11:00 – 11:15 AM

VVA Update

AJ Greely, President, VVA

11:15 – 11:30 AM

VWB Grants Update

Jennifer Reichert, Virginia Wine Board Grants and Budget Manager

11:30 AM – 12:15 PM – LUNCH

12:15 – 12:45 PM

Annual Membership Meeting

12:45 – 1:30 PM

Free the Grapes!

Thea Schlendorf, Executive Director

1:30 – 2:00 PM

Legislative & Election Update

Michael Kaiser, Executive VP and Director of Government Affairs, WineAmerica

2:00 – 2:15 PM – BREAK (*Visiting with Exhibitors*)

2:15 – 2:45 PM

Low & Non-Alcohol Wines

AJ Greely, Winemaker, Hark Vineyards

Lee Hartman, Winemaker, Bluestone Vineyard

2:45 – 3:05 PM

Cathy Huyghe, CEO and Co-Founder, Enolytics

3:05 – 3:30 PM

Matthew Brown, Managing Partner,

New World Wine Consulting

3:30 - 4:30 PM

Regulation & Rules Round Up

Mary Beth Williams, President, Willams Compliance

5:00 – 6:30 PM – Awards Reception

Day 2 – November 12, 2024

8:30 AM

Registration Open, Visiting with Exhibitors, Breakfast

9:00 – 10:00 AM

Title TBD

Steven D. Munger, Ph.D., Professor, Co-

Director of Research, Otolaryngology, UVA

10:00 – 10:45 AM – Panel Discussion

10:45 – 11:00 AM – Break (*Visiting with Exhibitors*)

11:00 – 12:15 PM

Governor’s Cup Case Tasting &

Discussion: Red Wines

12:15 – 1:15 PM – Lunch

1:15 – 2:15 PM

Title TBD

Steven D. Munger, Ph.D., Professor, Co-

Director of Research, Otolaryngology, UVA

2:15-2:30 PM – BREAK (*Visiting with Exhibitors*)

2:30 – 3:30 PM

Governor’s Cup Case Tasting &

Discussion: White Wines

3:30 PM – Closing Remarks



A room block has been reserved at the [Omni Hotel Charlottesville](#) for the nights of Sunday, November 10th and Monday, November 11th. To receive your discounted rate of \$195 please click [HERE](#) to reserve.

The room block rate is available until Friday, October 11, 2024 or until the block is sold out, whichever comes first.

CONFERENCE ATTENDEE REGISTRATION INFORMATION

	MEMBER	NON-MEMBER
Day One	\$175	\$275
Day Two	\$175	\$275
Both Days	\$300	\$450

Name: _____

Company/Organization: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ E-mail: _____

Website: _____ Date: _____

Full payment must accompany registration. No refunds will be given after Monday, November 4th; substitutions are acceptable. To pay by credit card, [click here](#) to register online. For any questions, please contact Laura Lake at (434) 326-9813 or info@vawine.org.