

# VRMCA

VIRGINIA READY MIXED CONCRETE ASSOCIATION



## FALL CONVENTION

OCTOBER 29-31, 2018 • HILTON OCEANFRONT • VIRGINIA BEACH, VA

Located on the Virginia Beach Boardwalk, the Hilton Virginia Beach Oceanfront hotel is just steps from the Atlantic. Enjoy premium amenities including a rooftop infinity pool and trendy bar with panoramic ocean views, an indoor rooftop pool, a fitness center and two award-winning restaurants on site. The prime location, dining options and exceptional service makes this hotel an unparalleled destination in Virginia Beach whether traveling for business or pleasure.



# NOTE FROM THE PRESIDENT

Fall is around the corner and so is our Annual Fall Convention! I'd like to personally invite you to join us on October 29-31 at the Hilton Virginia Beach Oceanfront Hotel in Virginia Beach, VA. The agenda we've put together is one you won't want to miss. It's filled with information I hope you will find beneficial including discussions on economics and the upcoming mid-term elections, as well as timely information on labor and employment law. With more great speakers to be added to the agenda shortly!

We hope you'll enjoy the convention this year, take lots of great information back to your company and make connections with your colleagues throughout the industry. I look forward to seeing you in Virginia Beach!

Sincerely,

Robert O'Brian, VRMCA President

# ACCOMMODATIONS

This beachfront hotel features guest rooms and suites, most with walk-out balconies and unparalleled views of the Atlantic Ocean and coastline. Inside, blue and white hues make guest rooms feel connected to the water.

A block of rooms has been reserved for the nights of Monday, October 29th and Tuesday, October 30th. Rooms are **\$165/night** plus tax. The VRMCA Room Block will be available until **Friday, October 12th** or until the group block is sold out, whichever comes first. Call the Hilton Oceanfront directly at **757-231-3000** to book your rooms, and be sure to mention Virginia Ready Mixed Concrete Association to receive the group rate.

## **Rooftop Bar & Infinity Pool**

Escape to the 21st floor of the Hilton Virginia Beach Oceanfront, and enjoy the breathtaking views from our rooftop pools and bar. Open seasonally, Sky Bar and our outdoor infinity pool overlook the Atlantic Ocean and provide panoramic views of the coastline. The rooftop indoor pool is also located on the 21st floor, but is enclosed for year-round enjoyment.

During the day, relax by the pool, and order a drink or light fare from Sky Bar. In the evenings, enjoy high-energy nightlife as Sky Bar becomes a hotel guest and members only nightclub offering music by DJs, themed parties and live entertainment.



# ATTRACTIONS

## Activities for Everyone

### First Landing State Park

First Landing State Park (formerly Seashore State Park) offers recreational opportunities at Cape Henry in the independent city of Virginia Beach, Virginia. As the first planned state park of Virginia, First Landing is listed on the National Register of Historic Places as Seashore State Park Historic District. A portion of the park is listed as a National Natural Landmark as part of the Seashore Natural Area. The state park is near the site of the first landing on April 26, 1607 of Christopher Newport and the Virginia Company colonists before establishing themselves at Jamestown. The park includes cabins, areas for camping, fishing, and swimming, a public beach, and over 19 miles (31 km) of trails for hiking and biking. Virginia's most popular state park, it's visited by over a million people each year.

### Virginia Aquarium & Marine Science Center

Travel on an aquatic journey from the shore to the depths of the Atlantic Ocean and experience coastal habitats from around the world. Thousands of animals representing over 300 species, displayed in entertaining and educational exhibits, are ready to enchant, entertain and inspire you!

### Adventure Park at Virginia Aquarium

There's nothing like a day at The Adventure Park at Virginia Aquarium! The amazing aerial forest park features climbing and zip lining through majestic trees near the Virginia Aquarium & Marine Science Center's Marsh Pavilion. Take to the treetops on 15 trails that weave between tree platforms on the 6-acre site. Trails are marked by the degree of challenge they provide, offering adventures for ages 5 through adult. Explore the park on your own or make memories with your family and friends.

### NAS Oceana Skeet & Trap Range

The Oceana Skeet & Trap Range is located on the North side of the Oceana Naval Air Station, near Virginia Beach, Va. This facility has 2 Skeet and 2 Trap Ranges, a 5-stand Sporting Clays field and Wobble Trap. A 3rd skeet range is being built. The range also has a 2000 sqft. clubhouse, with kitchen facilities, which is available for conferences, meetings and other special events.

## Fall Golf Tournament

The Fall Golf Tournament is Tuesday, October 30th at **The Princess Anne Country Club**. Shotgun start at **1:00p.m. SHARP!** Long considered to be one of the region's most beautiful and challenging par 70 tracts, the new course was designed by Pete Dye protégé, Tim Liddy, to be a superb fusion of art and strategy for the novice and seasoned player. The 6,042 yard course meanders through scenic neighborhoods lined by lush pines and crosses several inlets and lakes. It embraces the land's natural features and enfolds greens and bunkers that were meticulously shaped by hand.

The tournament fee of \$200/person includes lunch, continuous beverage service, greens fees, shared cart, range balls, individual hole contests, tournament prizes, **\$20 in mulligans to benefit the VRMCA Education Foundation**, and taxes and gratuity.

The lunch will be provided to all registered golfers beginning at 12:15 p.m. at the club. The Princess Anne Country Club is located at 3800 Pacific Avenue, a very short drive from the Hilton.

# AGENDA

## MONDAY, OCTOBER 29

1:00 p.m. - 5:00 p.m. Registration Open  
 1:00 p.m. - 4:00 p.m. **VRMCA Best of the Best Class Lunch & Meeting**  
 1:00 p.m. - 4:00 p.m. **VRMCA Board of Directors Lunch & Meeting**  
 5:30 p.m. - 6:30 p.m. **Best of the Best Reception**  
 6:30 p.m. - 8:00 p.m. **President's Reception at the Sky Bar**  
 DINNER ON YOUR OWN

10:00 a.m. - 11:00 a.m.

### NRMCA Design Center Presentation

Gregg Lewis, AIA, LEED AP, Executive Vice President for Strategy Concrete Promotion, NRMCA

LUNCH ON YOUR OWN

1:00 p.m.

**Golfer's Lunch & Tournament** at Princess Anne Country Club (3800 Pacific Avenue) -- Shotgun Start

6:30 p.m. - 8:30 p.m.

### Cocktails & Dinner

Join fellow VRMCA members for dinner and drinks!

## TUESDAY, OCTOBER 30

7:00 a.m. - 8:00 a.m. Continental Breakfast  
 8:00 a.m. - 8:05 a.m. **Welcome & Announcements**  
 Robert O'Brian, VRMCA President  
 8:05 a.m. - 8:30 a.m. **Labor & Employment Law**  
 John Kruchko, FordHarrison, LLP  
 8:30 a.m. - 8:45 a.m. **VRMCA Marketing Update**  
 Jennifer Greenwood, VRMCA Marketing Director  
 8:45 a.m. - 9:00 a.m. **VRMCA Promotions Update**  
 Hessam Nabavi, VRMCA Promotions Director  
 9:00 a.m. - 10:00 a.m. **VRMCA Best of the Best Class Presentations**

## WEDNESDAY, OCTOBER 31

7:30 a.m. - 8:30 a.m.

Buffet Breakfast

8:30 a.m. - 9:00 a.m.

TBD

TBD

9:00 a.m. - 10:00 a.m.

### Economics and the Midterm Congressional Elections

Dr. Dan Palazzolo, Professor of Political Science University of Richmond

10:00 a.m. - 11:00 a.m.

### Delegate David Yancey, Transportation Committee Chair

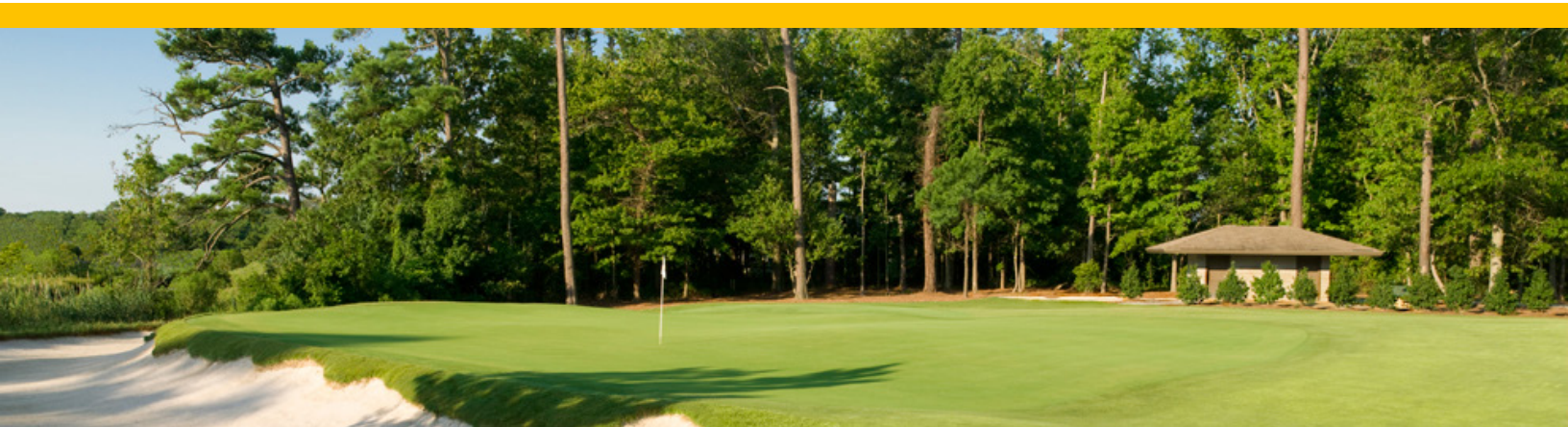
MEETING ADJOURNS

# SPONSORSHIPS



Golf hole sponsorships benefit the VRMCA Education Foundation. Sponsorships are available to VRMCA Producer and Supplier members for only **\$150/each**.

Each sponsorship includes a professionally produced golf-themed sign with logo placed directly on golf course, recognition in the official conference program and recognition on the VRMCA website. Sign up to be a golf hole sponsor directly on the enclosed registration form.



# REGISTRATION

REGISTRATION TYPE	PRICE	TOTAL
Member Registration	\$350	
Member's Guest Registration	\$300	
Non-Member Registration	\$430	
Non-Member's Guest Registration	\$380	
Dinner & Cocktails on Tuesday, October 30th <i>at the Hilton Virginia Beach Oceanfront.</i>	Included in Registration Fee	
Spring Golf Tournament - Princess Anne Country Club (shotgun start at 1:00 pm) <i>Golf registration includes box lunch, range balls, shared cart, continuous beverages and two mulligans.</i>	\$200/pp	
Golf Hole Sponsorship <i>Sponsorships are available to VRMCA Producer and Supplier members only.</i>	\$150	
VRMCA Fall Convention Sponsorship <i>Includes company name and logo on a large sponsorship sign at the Fall Convention, recognition in the VRMCA newsletter following the convention and on our website.</i>	\$500	

**TOTAL  
ENCLOSED \$**

**Name(s):**

**Company/Organization:**

**Address:**

**City:**  **State:**  **ZIP:**

**Phone:**  **Email:**

**Signed:**  **Date:**

Please mail completed form and check (made payable to VRMCA) to:  
**VRMCA Fall Convention 2018**  
**250 West Main Street, Suite 100**  
**Charlottesville, VA 22902**

Full payment must accompany registration. No refunds will be given for registration cancellations after October 19, 2018; substitutions are acceptable. For cancellation or late registration, please call Christina Sandridge at 434-326-9815 or email [christina.sandridge@easterassociates.com](mailto:christina.sandridge@easterassociates.com).