

## **Sunday, October 15th**

11:00 a.m. – 4:00 p.m.  
VRMCA Board of Directors Meeting & Lunch

4:00 p.m. - 6:00 p.m.  
Registration Desk Open

6:00 p.m. - 7:30 p.m.  
Welcome Reception

DINNER ON YOUR OWN -  
GREENBRIER MEAL PLAN

## **Monday, October 16th**

BREAKFAST ON YOUR OWN -  
GREENBRIER MEAL PLAN

7:30 a.m.  
Registration Desk Opens

8:00 a.m. - 8:15 a.m.  
Welcome & Opening Statements

8:15 a.m. - 9:15 a.m.  
**VRMCA Marketing Initiatives Update**  
Todd Martineau, Vulcan Materials,  
Marketing & Promotions Chair &  
Brian Chandler, President,  
Commonwealth PR

9:15 a.m. – 10:15 a.m.  
**NRMCA Update**  
Frank Gordon, Senior Director, Building Innovations, Mid-Atlantic Region,  
National Ready Mixed Concrete Association

10:15 a.m. – 10:30 a.m.  
REFRESHMENT BREAK

10:30 a.m. – 11:30 a.m.  
**Labor & Employment Law Update**  
TBD, FordHarrison

12:30 p.m. Golfer's Lunch & Tournament  
*The Meadows Course*-Shotgun Start

1:00 p.m. Shooting Clays Lunch & Tournament  
*The Gun Club*

6:30 p.m.  
Reception  
*Kate's Mountain Lodge*

7:30 p.m.  
VRMCA Dinner Banquet

with Live Music  
*Kate's Mountain Lodge*  
*(blue jean casual)*

## **Tuesday, October 17th**

BREAKFAST ON YOUR OWN -  
GREENBRIER MEAL PLAN

8:30 a.m. - 9:30 a.m.

### **The Economic Outlook & the Impact for Construction Materials**

George Reddin, Managing Director, FMI Capital Advisors, Inc.

9:30 a.m. – 10:30 a.m.

**Selena Wilkes**, Ret. LPGA Futures Golf Pro, NCAA Div. 11 All-American Athlete, Entrepreneur,  
Motivational Speaker

10:30 a.m. – 10:45 a.m.

Golf and Shooting Tournament Winners &  
50/50 Raffle Drawing Winner Announced  
*Must be present & have ticket to win.*

MEETING ADJOURNS