



BOOGIE — TO THE — BEACH

VAPA 35TH ANNUAL
SUMMER CME CONFERENCE

JULY 23-28, 2017

HILTON VIRGINIA BEACH OCEANFRONT



BOOGIE TO THE BEACH

We Support Our Active Duty Military and Veterans!

We'd like to thank our active duty military members and veterans with a special discounted conference rate. If you attend the full conference, you will receive \$75.00 off the Member Registration price.



This program has not yet been approved for Category 1 CME credit. Conference organizers will request 28 Category 1 CME hours for General Sessions (plus additional hours for optional workshops) as well as 4 hours of SA-CME credit from the American Academy of Physician Assistants.

Sink Your Feet into Our CME

- ▶ Earn Category 1 CME credits while enjoying a family summer vacation!
- ▶ Faculty will present their perspectives and excellent educational updates
- ▶ Participants will gain knowledge and practical strategies to provide highest level of patient care
- ▶ Insightful hands-on workshops (*optional*)
- ▶ Exhibit hall
- ▶ Daily breakfast, lunch (Mon-Thurs) and refreshment breaks included
- ▶ Nearby popular dining, shopping, and entertainment

HERE'S WHAT PEOPLE ARE SAYING ABOUT THE SUMMER CONFERENCE!

"We will continue to attend year after year."

"Love this conference!"

"This conference is one of the best on the East Coast."

VAPA Presents: Boogie to the Beach Party!

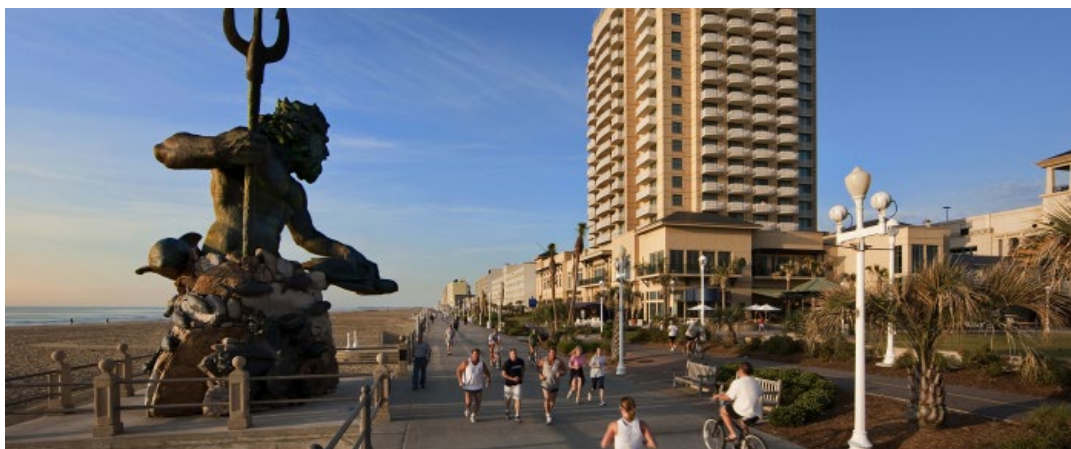
Wednesday, July 26, 2017 • 7 - 10 PM Hilton VA Beach

Are you ready to boogie the night away? Come join us for dinner and dancing and more at the VAPA annual Wednesday Social Event. We will have a buffet-style dinner and a DJ spinning all of your favorite groovy tunes! Special prizes for kids and adults and we'll have games and activities for all ages! Registration is \$15.00 per person for the dinner event. Kids 12 and under are just \$10.00 to attend. Seating may be limited so please register in advance.

On-site childcare will be available for \$5.00 per child. A pizza buffet dinner and games will be provided for the duration of the event and children must be picked up immediately after the event ends.



The HILTON VIRGINIA BEACH OCEANFRONT offers luxurious accommodations and superior first-class service.



This hotel, towering 21 stories above the Virginia Beach resort district, offers panoramic views that rank among the very best on the mid-Atlantic coast. It boasts two award-winning restaurants including Catch 31 - *offering the Oceanfront's largest raw bar and fresh seafood selections* and Salacia - *Virginia's only AAA Four-Diamond Steakhouse*, as well as the Sky Bar, featuring Virginia Beach's only roof top bar and infinity pool.

Located adjacent to the hotel is Neptune Park which hosts nightly entertainment throughout the summer, and the Shoppes at 31 Ocean, which offers a variety of fabulous boutiques for your shopping pleasure. The Hilton Virginia Beach Oceanfront hotel is situated just 20 minutes from Norfolk

International Airport and downtown Norfolk, 45 minutes from Colonial Williamsburg and Busch Gardens, five minutes from the Virginia Aquarium & Marine Science Center, and only 10 seconds from the famous Virginia Beach boardwalk and oceanfront. Travel should take you places!™

Superior guestrooms are available with king beds or two double beds. Featured amenities include a 32-inch flat-screen color television with premium cable channels, on-demand movies, high-speed internet access, two telephones with voicemail capabilities, and work desks with ergonomic chairs.

Registration Information

Group: Virginia Academy of Physician Assistants

Group code: VAP

Rates (Per Night)

Non-Ocean-View Rooms begin at \$219/night

Ocean-View Rooms begin at \$244/night

Ocean-Front Rooms begin at \$284/night

Empyrean/Club Level Rooms begin at \$334/night

One-Bedroom Suites also available

Reservations

Rooms are available at the Hilton until

Tuesday, June 27, 2017 or until the group block is sold-out, whichever comes first. Visit **www.vapa.org** for reservation information or call **(757) 213-3000** now!

Things to Do in Virginia Beach

- ▶ **Virginia Aquarium & Marine Science Center**
www.virginiaaquarium.com
- ▶ **Ocean Breeze Waterpark**
www.oceanbreezewaterpark.com
- ▶ **Rudee Tours**
www.rudeetours.com
- ▶ **Rudee Inlet Charters**
www.rudeeinletcharters.com
- ▶ **The Old Coast Guard Station**
www.oldcoastguardstation.com
- ▶ **First Landing State Park**
www.dcr.virginia.gov
- ▶ **Nauticus**
www.nauticus.org
- ▶ **Naval Air Station**
<https://cnic.navy.mil/norfolksta/index.htm>



CONFERENCE AGENDA

Sunday, July 23, 2017

| | | |
|-------------------|---|----------------------------------|
| 12:00 p.m. | Conference Registration Opens | |
| 12:30 - 2:30 p.m. | Workshop: PANRE Review Course | Cathy Pearman, MPAS, PA-C |
| 12:30 - 2:30 p.m. | Workshop: The 4 P's of Splinting & Casting | Kim Ford, OT-C III |
| 2:45 - 5:45 p.m. | Workshop: EKG Interpretation | Dan Thibodeau, MPH, PA-C, DFAAPA |

Monday, July 24, 2017

| | | |
|--------------------|---|---------------------------|
| 7:00 - 8:00 a.m. | Registration and Breakfast | |
| 8:00 - 8:05 a.m. | Welcome from VAPA President | Amanda Collins, PA-C |
| 8:05 - 9:00 a.m. | MSV & Legislative Update | Bhushan Pandya, MD |
| 9:00 - 10:00 a.m. | AAPA Update | Andrew Iwanak |
| 10:00 - 10:15 a.m. | Break | |
| 10:15 - 11:15 a.m. | Diagnosis and Treatment of Overactive Bladder | William Reha, MD, MBA |
| 11:15 - 12:15 p.m. | Food Allergy: What Every Pediatric PA Should Know | Anna Sprunger, PA-C, MPAS |
| 12:15 - 1:30 p.m. | VAPA Membership Lunch | |
| 12:30 - 1:30 p.m. | Lunch (all attendees) | |
| 1:30 - 2:30 p.m. | Bone and Soft Tissue Tumors | Felasfa Wodajo, MD |
| 2:30 - 3:30 p.m. | Long Acting Reversible Contraceptives | Nisha McKenzie, PA-C |
| 3:30 - 4:30 p.m. | Urticaria and Angioedema | Stuart Henochowicz, MD |
| 4:30 - 5:30 p.m. | VAPA Awards Ceremony & Presidential Inauguration | |
| 5:30 - 6:30 p.m. | President's Reception - Presidential Suite | |

Tuesday, July 25, 2017

| | | |
|--------------------|--|-------------------------------|
| 7:00 - 8:00 a.m. | Registration Opens and Breakfast with Exhibitors - Exhibitor BINGO begins! | |
| 8:00 - 10:00 a.m. | Opioid Prescribing: Safe Practices, Changing Lives | James Cannon, DHA, MBA, PA-C |
| 10:00 - 10:30 a.m. | Break with Exhibitors | |
| 10:30 - 11:30 a.m. | Diabetes Update | Christine Hollenbeck, PA-C |
| 11:30 - 12:30 p.m. | Adult ADHD, is it Really that Common? | James Cannon, DHA, MBA, PA-C |
| 12:30 - 1:30 p.m. | Lunch Break with Exhibitors | |
| 1:30 - 3:00 p.m. | CDC STD Treatment Guidelines with 2015 Changes | Patricia Jennings, DrPH, PA-C |
| 3:00 - 3:30 p.m. | Break with Exhibitors | |



The image features a promotional banner for the VAPA Fall CME Conference. On the left, there is a logo for the Virginia Academy of Physician Assistants (VAPA), which includes a stylized map of Virginia and the text "VIRGINIA ACADEMY OF VAPA PHYSICIAN ASSISTANTS". To the right of the logo is a photograph of five healthcare professionals (three women and two men) in clinical attire, smiling and looking towards the camera. Below the logo and photo, the text "VAPA Fall CME Conference" is written in a large, bold, teal font, followed by "November 4-5, 2017" in a slightly smaller, bold, teal font, and "Hotel Roanoke • Roanoke, Virginia" in a smaller, black font.

VAPA Fall CME Conference
November 4-5, 2017
Hotel Roanoke • Roanoke, Virginia

| | | |
|------------------|--|---------------------------|
| 3:30 - 4:30 p.m. | Designing Effective Depression Interventions in Real-World Primary Care Settings | Paul Doghramji, MD |
| 3:30 - 5:30 p.m. | Workshop: PANRE Review Course | Cathy Pearman, MPAS, PA-C |
| 3:30 - 5:30 p.m. | Workshop: AAPA Update | Andrew Iwanak |
| 4:30 - 5:30 p.m. | Asthma Therapy | Joshua Sill, MD |
| 5:30 - 7:00 p.m. | Sangria Reception with Exhibitors - All Attendees Cordially Invited! | |

Wednesday, July 26, 2017

| | | |
|--------------------|---|--|
| 6:30 - 7:30 a.m. | Registration and Breakfast with Exhibitors - Exhibitor BINGO | |
| 7:30- 8:30 a.m. | "All These Rashes Look the Same!": A Guide to Assist the PA in Distinguishing Between Rashes That Present Similarly | Kimberly Dempsey, MPA, PA-C |
| 8:30 - 9:30 a.m. | Hormone Replacement Therapy Update 2017 | Edward Koch, MD |
| 9:30 - 10:00 a.m. | Break with Exhibitors | |
| 10:00 - 11:00 a.m. | Ocular Urgencies and Emergencies | Walter Whitley, OD, MBA |
| 10:00 - 12:00 p.m. | Workshop: Wilderness Medicine | Randy Howell, DHSc, PA-C |
| 11:00 - 12:30 p.m. | When to Refer Spinal Conditions to the Spine Surgeon | Norman LeFurge, PA-C |
| 12:30 - 1:30 p.m. | Lunch - All Attendees | |
| 1:30 - 2:30 p.m. | Wilderness Medicine & Global Health | Randy Howell, DHSc, PA-C |
| 2:30 - 3:30 p.m. | Mastering the Skills in Migraine Care | Cristina CruzCrespo, MD, UCNS MAJ, MC, USA |
| 3:30 - 3:45 p.m. | Break | |
| 3:45 - 4:45 p.m. | Communicating with a Difficult Patient | Dave Paulk, PA-C, EdD, DFAAPA |
| 7:00 - 10:00 p.m. | VAPA Social Event: Boogie to the Beach Party! (registration required) | |

Thursday, July 27, 2017

| | | |
|--------------------|---|-----------------------------------|
| 7:00 - 8:00 a.m. | Breakfast | |
| 8:00 - 9:00 a.m. | New Perspectives in Diabetic Retinopathy | Kapil Kapoor, MD |
| 9:00 - 10:00 a.m. | Mild Traumatic Brain Injury (mTBI) Update | Dave Paulk, PA-C, EdD, DFAAPA |
| 10:00 - 10:15 a.m. | Break | |
| 10:15 - 11:15 a.m. | All Bleeding Eventually Stops: Evaluation and Management of Epistaxis | Joel Bashore, PA-C, MPAS |
| 11:15 - 12:15 p.m. | HTN Update | Trish Lucas |
| 12:15 - 1:15 p.m. | Lunch | |
| 1:15 - 2:15 p.m. | Stroke: Fast Facts | Shea Dempsey, MSPAS, PA-C |
| 2:15 - 2:30 p.m. | Update on Bipolar Depression | Scott Richards, PA-C, DFAAPA, PhD |
| 2:30 - 5:30 p.m. | Workshop: EKG Interpretation | Trish Lucas |
| 3:30 - 4:30 p.m. | My Patient is BLEEDING!! What Should I Do? | Sara Nicely, DHED, PA-C |

Friday, July 28, 2017

| | | |
|--------------------|--|--------------------------|
| 6:30 - 7:00 a.m. | Breakfast | |
| 7:00 - 8:00 a.m. | Post-Laminectomy/Failed Back Syndrome | Dan Jerrems, PA-C |
| 8:00 - 9:00 a.m. | "On the Loose Again": Clinical Approach to Chronic Diarrhea | Travis Kirby, MPAS, PA-C |
| 9:00 - 10:00 a.m. | Sacroiliac Joint Dysfunction: A Forgotten Cause of Lower Back Pain | Christopher Dawson, MD |
| 10:00 - 11:00 a.m. | Culturally Responsive Care | Amanda Collins, PA-C |

2017 VAPA SUMMER CME - WORKSHOPS

Sunday

12:30 p.m. - 2:30 p.m.

PANRE Review, Catherine Pearman, PA-C, MPAS

Preparing to recertify can seem like a daunting task. Don't be overwhelmed! This workshop will cover the formulation process of the exam, compare and contrast the various types of study materials available and determine the benefits in each, help you develop a study strategy involving the PANRE blueprint, review test-taking strategies and methods, and evaluate typical questions and discuss an approach to successfully complete each type.

COST \$75

12:30 p.m. - 2:30 p.m.

The 4 P's of Splinting & Casting, Kim Ford, OT-C III

Correct the casting/splinting problems that are most commonly seen in clinics. The 4 Ps is an easy reminder for practitioners to utilize for better care for their Orthopedic patients. The 4Ps represent: Purpose- why are we casting/splinting? Product- what are we using for casting/splinting? Position- where are we casting/splinting? Protection- how can we cast/splint without causing further harm to our patients?

COST \$75

2:45 p.m. - 5:45 p.m.

EKG Interpretation, Dan Thibodeau, MPH, PA-C, DFAAPA

In our every day working lives we face having to look at EKG's. This workshop will explore the more common tracings that we are likely to face and what clinical significance it may have on that patient you're evaluating. Please join us as

we spend time looking at EKG's in a systematic way to improve your practice and care of your patients.

COST \$100

Tuesday

3:30 p.m. - 5:30 p.m.

PANRE Review, Catherine Pearman, PA-C, MPAS

Preparing to recertify can seem like a daunting task. Don't be overwhelmed! This workshop will cover the formulation process of the exam, compare and contrast the various types of study materials available and determine the benefits in each, help you develop a study strategy involving the PANRE blueprint, review test-taking strategies and methods, and evaluate typical questions and discuss an approach to successfully complete each type.

COST \$75

3:30 p.m. - 5:30 p.m.

Workshop: PA Reimbursement Policy Workshop

Andrew Iwanik MBA, MPH

This workshop will review wilderness medicine to include basic patient assessment, orthopedic injuries, splinting, bleeding control, improvised evacuation techniques, hypothermia wraps and medical kits.

COST \$75

Wednesday

10:00 a.m. - 12:00 p.m.

Wilderness Medicine, Randy Howell PA-C, DHSc

This workshop will cover a spectrum of PA reimbursement policies and specific policies applicable in various sites of service. Sites of service to be included are office, hospital, skilled nursing facility and home. Although the emphasis is on Medicare policy, commercial payer policies will also be addressed. Planned interaction will assist participants in understanding nuances of Medicare's "incident to" billing provision. Presentation of the contribution margin method for computation of PA value will assist participants in demonstrating their value to employers. Discussion of key factors for PAs in Medicare's Quality Payment Program will be presented. The reimbursement implications for Medicare as a result of Optimal Team Practice is a part of this workshop.

COST \$50

Thursday

2:30 p.m. - 5:30 p.m.

Workshop: EKG Interpretation, Trish Lucas

In our every day working lives we face having to look at EKG's. This workshop will explore the more common tracings that we are likely to face and what clinical significance it may have on that patient you're evaluating. Please join us as we spend time looking at EKG's in a systematic way to improve your practice and care of your patients.

COST \$100

2017 VAPA Awards & Annual Awards Ceremony

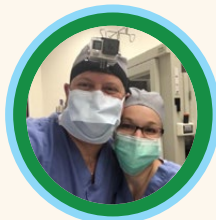
Monday, July 24, 2017 • 4:30 p.m. - 5:30 p.m. • Hilton Peacock C Ballroom

We strongly encourage attendees to join us Monday evening after the last General Session to attend the 2017 VAPA Awards Ceremony. Each year, VAPA honors 5 PAs in Virginia, nominated by their peers, in the following categories: Preceptor of the Year, Humanitarian PA of the Year, PA Student of the Year, Physician/PA Partnership of the Year, and PA of the Year. This is an incredible honor and we hope you will join us to recognize the award recipients who have made outstanding contributions to the profession in the Commonwealth.

Congratulations Again to our 2016 Winners



PA of the Year
Kathy Scarbali, PA-C



PA/ Physician Partnership
Neil Zimmel, MD &
Megan Russell, PA-C



Excellence in Precepting
Heather Condon, PA-C



PA Student of the Year
Mia McDonald, PA-S

REGISTRATION

Name: _____

Credentials (for certificate and name badge) _____ Specialty _____

VAPA ID _____ NCCPA ID (required to log CME hours with NCCPA) _____

Address: _____

City _____ State _____ Zip _____

Phone _____ E-mail _____

This will be your user ID and the email we will use for all communication

| REGISTRATION | BEFORE 6/27/17 | AFTER 6/27/17 | ON-SITE | TOTAL |
|--|-------------------|------------------|---------|-------|
| VAPA Member Registration | \$425 | \$475 | \$525 | |
| Military / Veteran Registration | \$350 | \$400 | \$450 | |
| Non-Member Registration | \$545 | \$595 | \$625 | |
| Guest Registration (non-CME - session auditing & meals) # _____ | \$255 | \$270 | \$285 | |
| Student Registration (non-CME) - Fax or email a copy of a student ID or class schedule to verify full time status. Fax to (434) 979-2439 or email sherry.whiting@easterassociates.com. | \$50 | \$50 | \$50 | |
| Daily Registration is \$175/day: <input type="checkbox"/> Monday <input type="checkbox"/> Tuesday <input type="checkbox"/> Wednesday <input type="checkbox"/> Thursday <input type="checkbox"/> Friday | | | | |

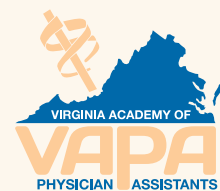
| WORKSHOPS ON SUNDAY | COST | TOTAL |
|--|-------|-------|
| PANRE Review - 12:30 p.m. - 2:30 p.m. | \$75 | |
| The 4 P's of Splinting and Casting- 12:30 p.m. - 2:30 p.m. | \$75 | |
| EKG Interpretation - 2:45 p.m. - 5:45 p.m. | \$100 | |
| WORKSHOPS ON TUESDAY | COST | TOTAL |
| PANRE Review - 3:30 p.m. - 5:30 p.m. | \$75 | |
| The AAPA Update - 3:30 p.m. - 5:30 p.m. | \$75 | |
| WORKSHOPS ON WEDNESDAY | COST | TOTAL |
| Wilderness Medicine - 10:00 a.m.- 12:00 p.m. | \$50 | |
| WORKSHOPS ON THURSDAY | COST | TOTAL |
| The EKG Interpretation - 2:30 p.m. - 5:30 p.m. | \$100 | |

| EXTRAS | COST | TOTAL |
|---|---------------------------------------|---------------------------------------|
| Conference T-shirt (one free t-shirt with each paid registration) Please indicate size: <input type="checkbox"/> Small <input type="checkbox"/> Medium <input type="checkbox"/> Large <input type="checkbox"/> XL <input type="checkbox"/> XXL | FREE Excludes Daily Registrants | FREE Excludes Daily Registrants |

| SOCIAL EVENT | COST | TOTAL |
|--|--------------------|----------|
| Boogie to the Beach - Dinner and Dance Party (price per attendee) | \$15/EA # _____ | |
| Kids Meal (12 and under) Special kids plated chicken finger dinner for children attending the show. | \$10/EA # _____ | |
| Child Care Room Child care will be available on the conference floor during the social event. Kids will enjoy games and activities and will be served a pizza buffet meal. | \$5/EA # _____ | |
| TOTAL ENCLOSED: | | \$ _____ |

Will you attend the VAPA Membership Meeting & Lunch on Monday, July 24? ☐ Yes ☐ NoWill you attend the President's Reception on Monday, July 24? ☐ Yes ☐ No

How did you learn about the conference?

☐ Brochure ☐ Email ☐ VAPA website ☐ AAPA website ☐ Colleague referral ☐ Other _____

Registration Details

Registration includes continental breakfast each morning, refreshment breaks, and access to seminars & exhibits. Registration badges will be required for admission to all events. Payment is due with registration form and must be postmarked by listed dates to qualify for the corresponding rate.

All workshops are two hours in length and are an additional cost to attend.

Full payment must accompany registration. Cancellations made in writing before June 27, 2017 are eligible for a refund, minus a \$50 fee. **No refunds will be granted after June 27th.** Substitutions are acceptable. For cancellation, late registration or special dietary requests, please call the VAPA offices at 434-977-3716.

Please mail completed form and check (made payable to VAPA) to:

VAPA Summer CME
250 West Main Street
Suite 100
Charlottesville, VA 22902

**Registration
is available
online at
www.vapa.org**