VAB 87th Annual Convention Program

Thursday, June 20

11:00 a.m. Registration Opens

11:00 a.m. Best of the Best Class Meeting & Lunch

11:30 a.m. VAB Board of Directors Meeting & Lunch

3:00 p.m. - 4:30 p.m. **Presentation Ready: Exploring the Art of Presenting Persuasively** *Terri Sjodin, CPAE, CSP, Speaker, Consultant, Author*

5:15 p.m. VAB Best of the Best Class Reception (for all current & alumni members)

6:00 p.m. Welcome Reception (open to all attendees)

Friday, June 21

7:00 a.m. Registration Opens

7:30 a.m. Past President's Breakfast (Registration Required)

7:30 a.m. Family Breakfast

8:15 a.m. **NAB Update** Shawn Donilon, Executive Vice President of Government Relations

8:35 a.m. Brooks Pierce Legal Update *Tim Nelson*, *Partner*

9:00 a.m. VAB Best of the Best Class Case Study Presentations

10:30 a.m. Membership Meeting/Board Election

10:40 a.m. - 11:00 a.m. VAB Marketing Campaign Launch

11:00 a.m.- 12:00 p.m. Friday Keynote (TBD)

- AFTERNOON FREE -

6:00 p.m. 87th Annual VAB Awards Reception

7:00 p.m. Awards Gala & Dinner

9:30 p.m. – 12:00 p.m. After Dinner Celebration

Saturday, June 22

7:30 a.m. – 9:30 a.m. Family Breakfast