

VAB 88th Annual Convention Program

Thursday, June 19

11:00 a.m. Registration Opens

11:00 a.m. Best of the Best Class Meeting & Lunch

11:30 a.m. VAB Board of Directors Meeting & Lunch

3:00 p.m. - 4:30 p.m. **“What You Know About Selling is NOT True”**

Owen Van Syckle, Founder, Van Syckle Group

5:15 p.m. VAB Best of the Best Class Reception (for all current & alumni members)

6:00 p.m. Welcome Reception (open to all attendees)

Friday, June 20

7:00 a.m. Registration Opens

7:30 a.m. Past President’s Breakfast (Registration Required)

7:30 a.m. Family Breakfast

8:15 a.m. **NAB Update**

Ray Quinones, Director, Government Relations, NAB

8:35 a.m. **Brooks Pierce Legal Update**

Tim Nelson, Partner

9:00 a.m. **VAB Best of the Best Class Case Study Presentations**

10:30 a.m. Membership Meeting/Board Election

10:40 a.m. – 11:00 a.m. TBD

11:00 a.m.– 12:00 p.m. **Brewing Authentic Connections: Podcasting & Social Media in Modern Broadcasting**

Kelli Lemon, Social Entrepreneur, Influencer, Director of Digital Programming for the Virginia Video Network

- AFTERNOON FREE -

6:00 p.m. 88th Annual VAB Awards Reception

7:00 p.m. Awards Gala & Dinner

9:30 p.m. – 12:00 p.m. After Dinner Celebration

Saturday, June 21

7:30 a.m. – 9:30 a.m. Family Breakfast