

WELCOME

On behalf of the Intelligent Transportation Society of Virginia (ITSVA) Conference Planning Committee, it is with great pleasure that we welcome you to the 32nd ITSVA Annual Conference! We are thrilled to host you in Richmond, Virginia, for two days of collaboration, innovation, and knowledge sharing.

This year's conference promises to be an engaging and informative event, bringing together a diverse group of state, local, and federal transportation professionals, alongside our valued partners from academia, contracting, consulting, and the student community. We have curated a program designed to showcase current Virginia initiatives, highlight cutting-edge innovations, and explore local and national best practices in the ever-evolving field of intelligent transportation.

A key highlight of the conference is the opportunity to connect directly with leading suppliers and solution providers. Our exhibit hall will feature a wide array of companies eager to share their latest products and innovations. We encourage you to take advantage of this unique opportunity to interact with exhibitors, learn about new technologies, and engage in conversations that can help drive solutions to your transportation challenges.

The ITSVA Annual Conference is more than just a meeting; it's a forum for building relationships, fostering collaboration, and shaping the future of transportation in Virginia and beyond. We are confident that your participation will be both rewarding and impactful.

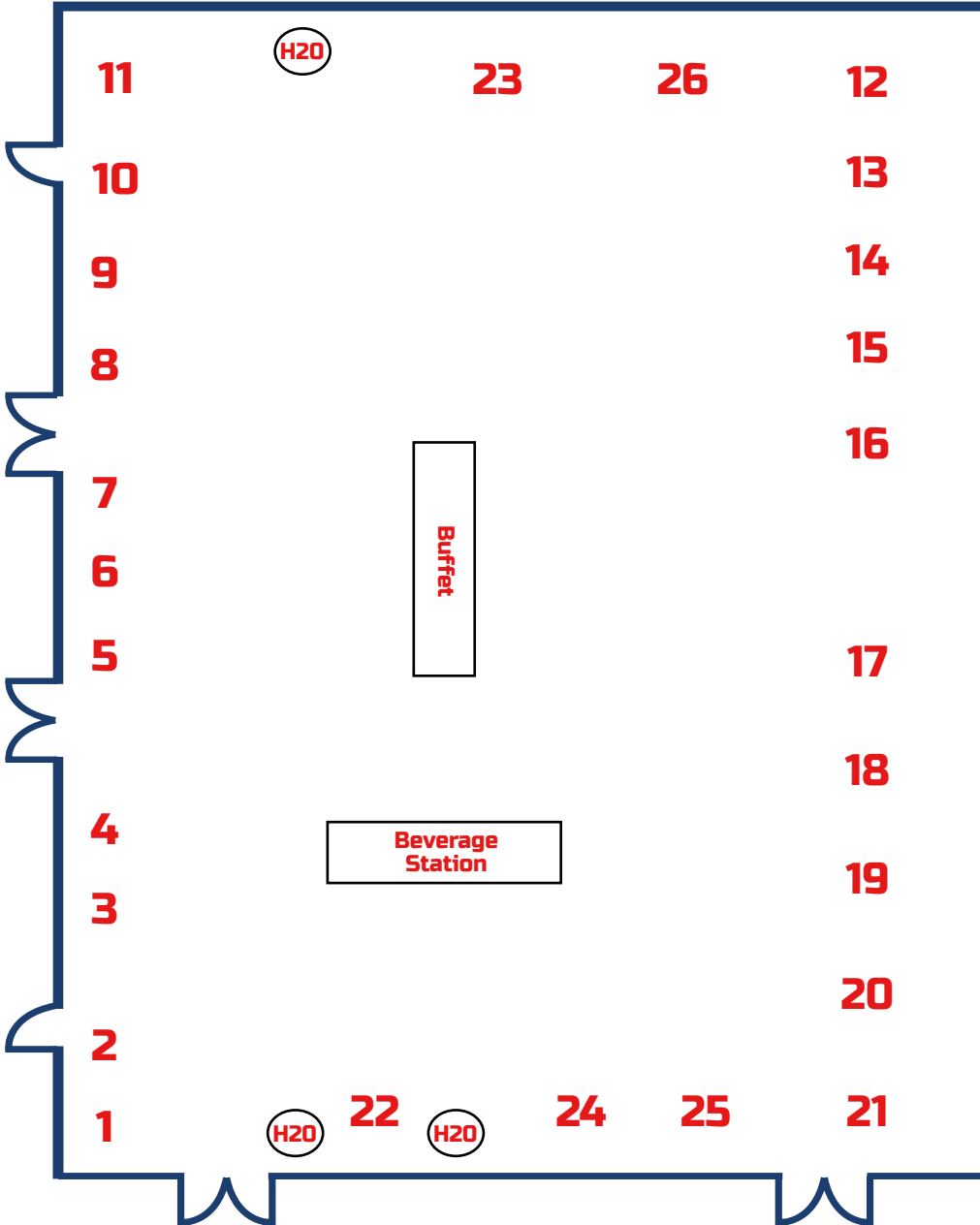
We look forward to a productive and successful conference!



Alan Toppen
ITSVA President

Tiffany Dubinsky
*ITSVA President Elect &
Conference Committee Chairwoman*

EXHIBITORS





EXHIBITORS HALL

- | | | | |
|-----------|------------------------------|-----------|-----------------------|
| 1 | Control Technologies | 14 | J O Herbert Company |
| 2 | Versilis | 15 | AFL |
| 3 | Jacobs | 16 | Kimley-Horn |
| 4 | Q-Free | 17 | CATT Lab |
| 5 | Skyline Products | 18 | SWARCO McCain Inc. |
| 6 | Traffic Plan | 19 | 360 Network Solutions |
| 7 | Iteris, Inc. | 20 | Mobotrex |
| 8 | Daktronics | 21 | Palo Alto |
| 9 | Hanwha Vision | 22 | ITS Plus, Inc. |
| 10 | Traffic Systems & Technology | 23 | Wavetronix |
| 11 | Boschung America | 24 | Radar Vision |
| 12 | ASSA ABLOY | 25 | OTT Hydromet |
| 13 | IMSA | 26 | IT Curves |

PLANNING COMMITTEE



TIFFANY DUBINSKY
PLANNING COMMITTEE CHAIR

Tiffany Dubinsky, AICP is the Director of Transit Planning at the Virginia Department of Rail and Public Transportation (DRPT). She has over 15 years of experience in the industry, having previously served as a Statewide Transit Planning Manager at DRPT, a Principal and Senior Transportation Planner at the Richmond Regional Planning District Commission, and Regional Planner for the Northern Shenandoah Valley Regional Commission. Her responsibilities include innovation and transit technology, grants management, statewide transit and multimodal planning, and MPO coordination. Tiffany has a Master of Urban and Regional Planning from Virginia Commonwealth University and an undergraduate degree in Public Administration from James Madison University.



RANDY BOICE

Randy Boice, PE is the Vice President in charge of Operations and Strategic Growth at T3 Design. Randy has 35 years of experience in ITS strategic planning and design. A trusted and collaborative leader in Virginia transportation, Randy is known for building exceptional teams and fostering a culture of innovation. His industry leadership extends to key governance roles, including serving on the ITSVA Board and as Chair of the NVTA Technical Advisory Committee.



PATRICK DOMINICK

Patrick Dominick is the Regional Sales Manager for Traffic Systems and Technology (TS&T), covering Virginia and Washington, D.C. Since joining TS&T in 2021, Patrick has focused on delivering innovative ITS products and solutions across a wide range of technologies including detection, solar applications, connectivity, vulnerable road user safety, and V2X communications. Known for his customer-first and solution-oriented approach, Patrick builds lasting relationships with clients and stakeholders while helping introduce emerging technologies to the transportation space. He currently serves on the Board of Directors for the Intelligent Transportation Society of Virginia (ITSVA).



Tim Fox is a Richmond-based transportation systems leader serving as Vice President for Iteris' Mobility Operations Consulting Services and National Practice Lead for Transportation Operations Center (TOC) programs. With more than 30 years of experience in ITS, Tim has been a key contributor to Virginia's transportation operations landscape, demonstrating a long-standing commitment through his continuous support of VDOT's TOC program since 1994. He is a member of the Program Leadership Team for VDOT's contracted Statewide TOC Services program, serving as Statewide TOC Manager—guiding operational strategy and performance across the Commonwealth. Tim has served on the ITSVA Board of Directors since 2021, currently as Treasurer and incoming Secretary.



TIM FOX

Jeremy Gruzd, P.E., is a project manager and Associate with Kimley-Horn who has over 20 years of experience in the planning and design of Intelligent Transportation Systems (ITS) and Traffic Control Devices (TCD) for local, state and national transportation projects. His experience includes city and countywide signal system design; traffic signal design; closed circuit television, dynamic message sign deployment; and various copper, fiber and wireless networking applications. Jeremy also has experience in the design of lighting systems for site, parking, and transportation projects with experience in modeling luminaire photometrics as well as electrical power distribution and lighting control systems. Jeremy is responsible for the development of ITS, TCD and Lighting plans, specifications, and details.



JEREMY GRUZD

Mena Lockwood is an Assistant State Traffic Operations Engineer at VDOT. She has 30 years of experience working in transportation research, planning, traffic engineering, ITS project development and Operations. Currently, her areas of responsibility include the statewide traffic monitoring program, system and data analysis, operations planning, highway network performance measures, and the connected and automated vehicle program. Mena received her undergraduate degree in Civil Engineering from Virginia Tech and a Master's Degree, also in Civil Engineering, from the University of Virginia. She is a registered professional engineer in Virginia. She is keenly interested in using emerging data sources to provide insights that enable better solutions to congestion and safety problems in the transportation network.



MENA LOCKWOOD



ALVIN MARQUESS

Alvin Marquess has 42 years of transportation engineering/operations experience. Before joining Jacobs, Alvin was the Deputy Director of Operations for Maryland State Highway's Office of Coordinated Highways Action Response Team (CHART) and Intelligent Transportation Systems (ITS) Development. This is Maryland's traffic/incident management program. Alvin's duties included program development, directing the overall operational aspects and employees of the Statewide Operations Center as well as the four regional centers, the Safety Service Patrols, coordination with surrounding states and public safety agencies while still planning and responding to large planned and unplanned events.



HILLARY ORR

Hillary Orr is the Deputy Director for Transportation with the City of Alexandria. She oversees transportation, mobility and transit planning and engineering with a strong focus on smart mobility government innovation. She is passionate about connecting local governments with one another—and with private and academic partners—to share knowledge, test new ideas, and accelerate how cities harness data and technology to solve real-world challenges. Hillary is currently excited about: Connecting local governments innovation, building digital cities, advancing transportation technology, shaping strategic plans for the future, and generally doing cool projects with cool people. Hillary serves on the Board of Directors for ITSVA.



ALAN TOPPEN

Alan Toppen, P.E., has 22 years of experience, including 18 with Kimley-Horn in Northern Virginia. He is experienced in all aspects of ITS project delivery including needs analysis, requirements development, field design, implementation oversight, and software project management. Alan's experience also includes data analysis and performance management, having developed data-driven applications for several clients, with qualifications in Python, R, and database technologies. He currently serves as the Treasurer of ITS Virginia.



THANK YOU TO OUR SPONSORS AND EXHIBITORS!

